



NEWS RELEASE

SAPPORO, Japan, April 3, 2025

Nitori Holdings Co., Ltd.

Announcement of 4th Store Opening in Vietnam as its Global Flagship Store



Nitori Holdings Co., Ltd. (Headquarters: Kita-Ku Sapporo Japan, President and COO: Toshiyuki Shirai) is pleased to announce the opening of its 4th store in Vietnam, "NITORI Dong Khoi Store," on April 11, 2025. This will mark the 1,044th store opening for the Nitori Group.

This store will be positioned as its global flagship store, and will be located on Dong Khoi Street, the main thoroughfare of Ho Chi Minh City. The store will feature one of the largest sales floors and a wide array of product offerings, providing services that enrich customers' everyday lives.

To realize our company's Mission of " Enrich the everyday lives of people all over the world.", we will continue to actively pursue overseas expansion.

【Store Overview】

- Store Name : NITORI Dong Khoi
- Location : 4F Saigon Tourist Plaza, 35-45 Le Thanh Ton Street, Ben Nghe Ward, District1, Ho Chi Minh City
- Store Space : Approximately 3,300square meters
- Opening Date : Friday, April 11, 2025
- Business Hours : 10:00 - 22:00

Related Contact:

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