

Promotion of CSR Activities

→ Policy

Aiming to become a company that people will feel in need of, we implement a wide variety of local contribution activities, with particular focus on “support for human resources,” “environmental support,” and “cultural support,” to give back to all of the countries, local communities and society members that nurture and support Nitori Group.

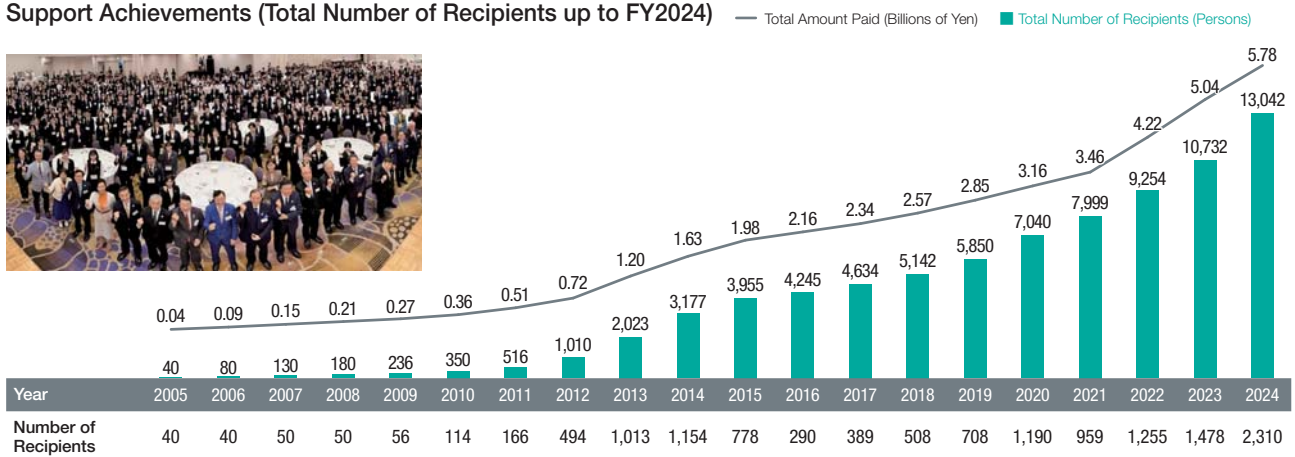
Cases of CSR Activities

Nitori International Scholarship Foundation

The Nitori International Scholarship Foundation celebrates 20th anniversary in 2025. Founded in March 2005 by the founder Akio Nitori with his personal assets, the foundation has supported a total of 13,042 people in 47 countries and regions in Japan and overseas, amounting to a total of 5.78 billion yen.

The Nitori International Scholarship Foundation was launched as a way of expressing our appreciation to people in Asian countries for their tremendous support that is contributing so much to the Nitori Group's growth. The support to students through non-repayable benefit-type scholarships has been expanding from students from countries and regions around the world to Japan and university students overseas to university, high school, and junior high school students in Japan and IT talents. From FY2023, we have been expanding our support from operating a student dormitory (Tokyo and Kyoto) in Japan to aiding disaster victims. As part of it, the foundation has been providing living expense support to Ukrainian refugees in Japan. We are planning to further expand our support in FY2025.

Support Achievements (Total Number of Recipients up to FY2024)



Total Number of Recipients by Country/Region

Japan	5,268	
Asia and Oceania	7,326	19 countries/regions
Europe	317	8 countries/regions
North America	90	2 countries/regions
Africa and Middle East	26	11 countries/regions
Latin America	15	6 countries/regions
Total	13,042	47 countries/regions

FY2024 Support Achievements

(Number of recipients, unless otherwise stated)			
Japan Scholarship		Overseas Scholarship	
Approx. 320 million yen	716	Approx. 330 million yen	1,414
Overseas students 122		9 countries/regions	Allied with 88 schools
University students 171			
High school students 251			
Junior high school students 172		Taiwan, Vietnam, Mainland China, Thailand, Malaysia, Philippines, South Korea, Indonesia, India	
Ukraine living expenses support		Approx. 90 million yen	180

Nitori Culture Foundation

The Nitori Culture Foundation was founded in April 2011 to support the development and succession of culture, arts, and tradition and to be a bridge for the formation of a new culture. Otaru Art Base, a group of museums in Otaru City, Hokkaido, is operated by the foundation. The number of ticket purchasers during FY2024 exceeded 200,000, reaching an all-time high. In July 2025, the fifth museum, the Otaru Ukiyo-e Museum opened and is attracting attention as a tourist attraction in Otaru.

Support for Living Expenses and Employment for Ukrainian Refugees

A support for living expenses and employment is provided to Ukrainian refugees who entered Japan. Monthly living expenses are provided through the Nitori International Scholarship Foundation, from the contributions totaling of 260 million yen, with 130 million yen each from NITORI CO., LTD. and our Representative Director & Chairperson Akio Nitori. In October 2024, we have extended the payment period from one year to two years. In February 2025, the Minister of Justice of Japan presented a letter of appreciation for our significant contribution to helping Ukrainian refugees in Japan achieve stable lives. We also provide employment opportunities at our stores and logistic centers nationwide by establishing an accommodating working environment to those who do not speak Japanese.



Overview of Living Support

- Details
 - 1st year: 80,000 yen/adult/month (40,000 yen for those under 20 years old/month)
 - 2nd year: 40,000 yen/adult/month (20,000 yen for those under 20 years old/month)

Results of Support (As of July 15, 2025)

- Living Expense Support: 213 individuals
- Employment Support: 192 individuals

Signing of Comprehensive Partnership Agreement Toward Local Communities and Human Resource Development

Nitori Holdings Co., Ltd., Nitori Culture Foundation, and Hokkaido University of Science signed a comprehensive partnership agreement on February 10, 2025. It aims to further enrich lifestyle of people while promoting collaborative initiatives, including revitalizing the local economy and tourism, and fostering the development of human resources capable of contributing to society. We are considering working together for a museum plan using classic cars.



Zero Carbon Challenge Cup

Nitori Group has been supporting the Zero Carbon Challenge Cup, a contest to present activities to establish a decarbonized society, since FY2015. The “Nitori Best Dream for the Future Award” was awarded to Kumamoto Prefectural Nanryo High School, which addressed decarbonization x disaster reconstruction in FY2024. This award carries the hope that we can all build a bright future filled with dreams and hopes through this initiative.



Development of “Future IT Human Resources”

In 2021, we signed a partnership agreement with Hokkaido, Sapporo City and Hokkaido University, and have been working to develop “Future IT Human Resources” who can use the power of digital technology and data to solve problems in local communities and create the society of the future. As part of this initiative, we are conducting cutting-edge AI research with Hokkaido University. Moreover, a product jointly developed with Hokkaido Kushiro Konan High School in 2024 is sold in stores nationwide. We will continue our efforts with the aim of producing many leaders from Hokkaido, the place of our founding, who will become a bridge to the world.



Product jointly developed with Hokkaido Kushiro Konan High School
Punching tablet & book stand that can hook stationaries