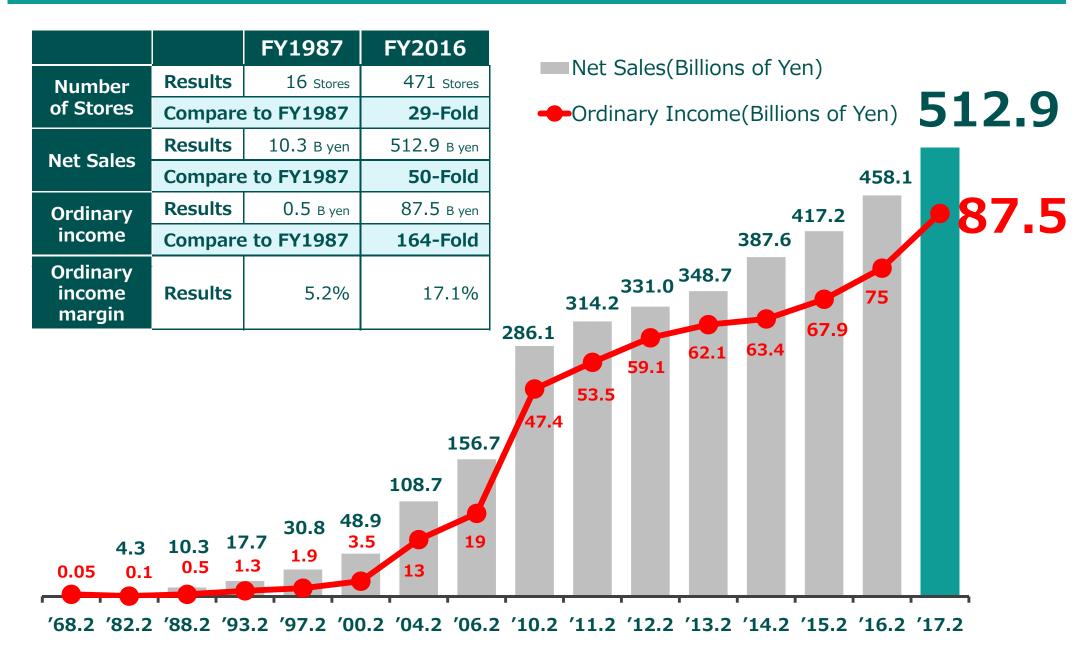


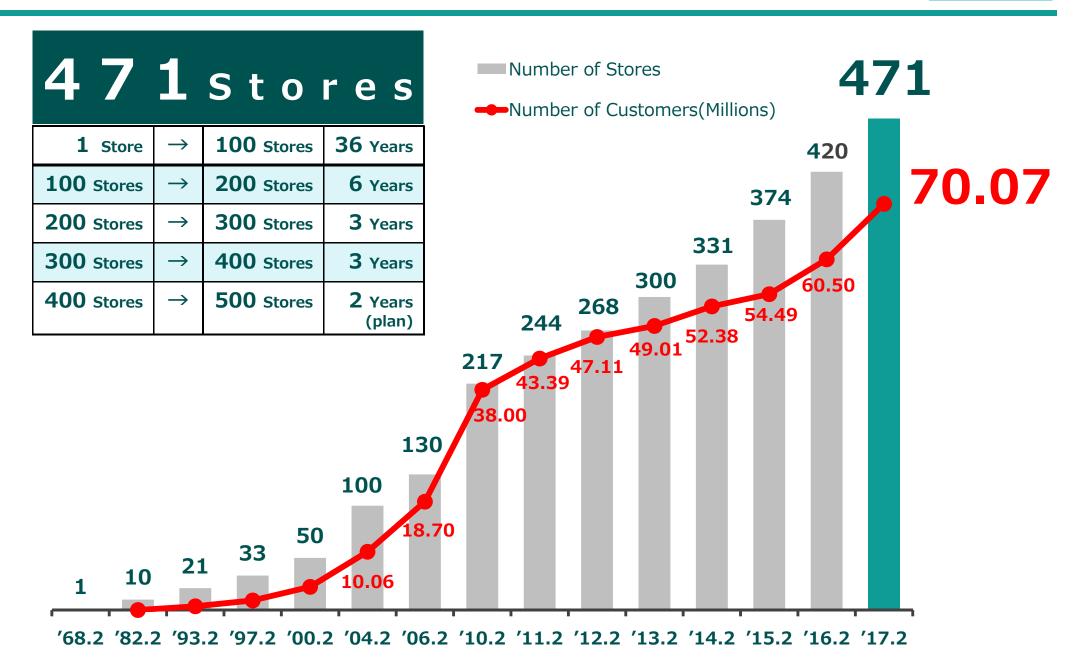
# Achieved Growth both in sales and profit for 30 consecutive fiscal years





#### **Trend of Number of Stores, Customers**





#### **Overview of Consolidated Financial Results**



	FY2016 Actual (to sales)		FY2015 Actual (to sales)		Change (YOY)		FY2016 Plan (to plan)	
Net sales	512.9	-	458.1	_	54.8	112.0%	500.0	102.6%
Gross profit	278.2	54.2%	243.5	53.2%	34.7	114.3%	263.0	105.8%
SG&A expenses	192.5	37.5%	170.5	37.2%	22.0	112.9%	184.0	104.6%
Operating income	85.7	16.7%	73.0	15.9%	12.7	117.4%	79.0	108.6%
Ordinary income	87.5	17.1%	75.0	16.4%	12.5	116.7%	80.0	109.5%
Net income	59.9	11.7%	46.9	10.3%	13.0	127.7%	51.4	116.7%

#### **Consolidated Balance Sheets**



				(Billions of Yen)
	20 Feb. 2017	20 Feb. 2016	Change	Major factors on changes
Current assets	170.1	129.9	40.2	Forward exchange contracts assets +6.8
(Cash and deposits)	70.5	42.3	28.2	
(Inventory)	48.9	45.4	3.5	Merchandise and finished goods +3.4
Non-Current assets	317.6	284.5	33.1	
(Property, plant and equipment)	248.0	224.8	23.2	Land +11.4 , Buildings +14.7
(Investments and other assets)	55.8	48.4	7.4	Long-term prepaid expenses +2.6, Lease deposits +2.4
Total assets	487.8	414.5	73.3	
Current liabilities	75.7	67.5	8.2	Accounts payable - other +3.0, Accrued consumption taxes +2.4
(Accounts payable - trade)	16.0	15.3	0.7	
(Short-term loans payable)	0.6	1.5	(0.9)	
Non-Current liabilities	17.3	15.9	1.4	Long-term lease deposits +1.1
(Long-term loans payable)	-	0.6	(0.6)	Repayment
Total liabilities	93.0	83.5	9.5	
Total net assets	394.7	330.9	63.8	Net income +59.9
Total liabilities and net assets	487.8	414.5	73.3	

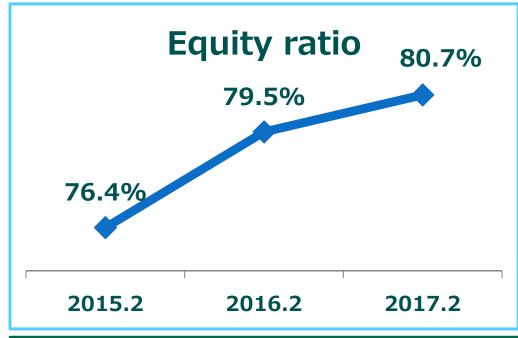
#### **Consolidated Cash Flows**

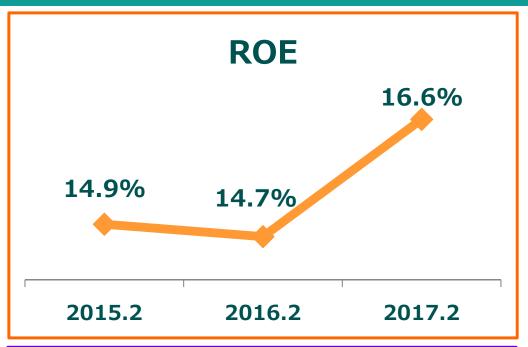


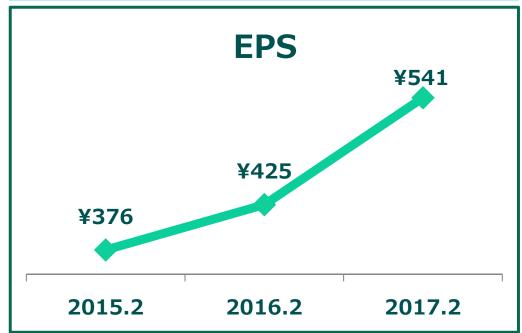
					(Billions of Yell)	
		FY2016 FY2015 Change		Change	Major factors on changes	
	Operating activities	77.9	57.3	20.6	<ul> <li>·Income before income taxes +87.8</li> <li>·Depreciation and amortization +12.3</li> <li>·Income taxes paid (29.3)</li> </ul>	
	Investing activities	(42.0)	(35.8)	(6.2)	<ul> <li>Purchase of property, plant and equipment (34.9)</li> <li>Purchase of intangible assets (4.1)</li> </ul>	
	Financing activities	(6.4)	(9.9)	3.5	·Cash dividends paid (7.7) ·Proceeds from exercise of share options +3.0	
	let increase in cash & ash equivalents	29.2	11.0	18.2		
Cash & cash equivalents at end of the year		66.0	36.7	29.3		
Free cash flow		35.9	21.5	14.4	(CF from Operating activities +CF from Investing activities)	

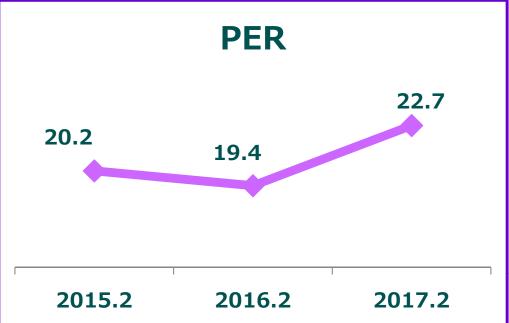
#### **Consolidated Financial indicators**











#### **Comparable stores in YOY**



Sales \*\*

105.5%

**Sales** = Sales based on orders

No. of Customers

105.5%

**Average Spend** per Customer

100.0%

(Furniture: 1 0 5. 5% Home fashion: 1 0 1. 1%)

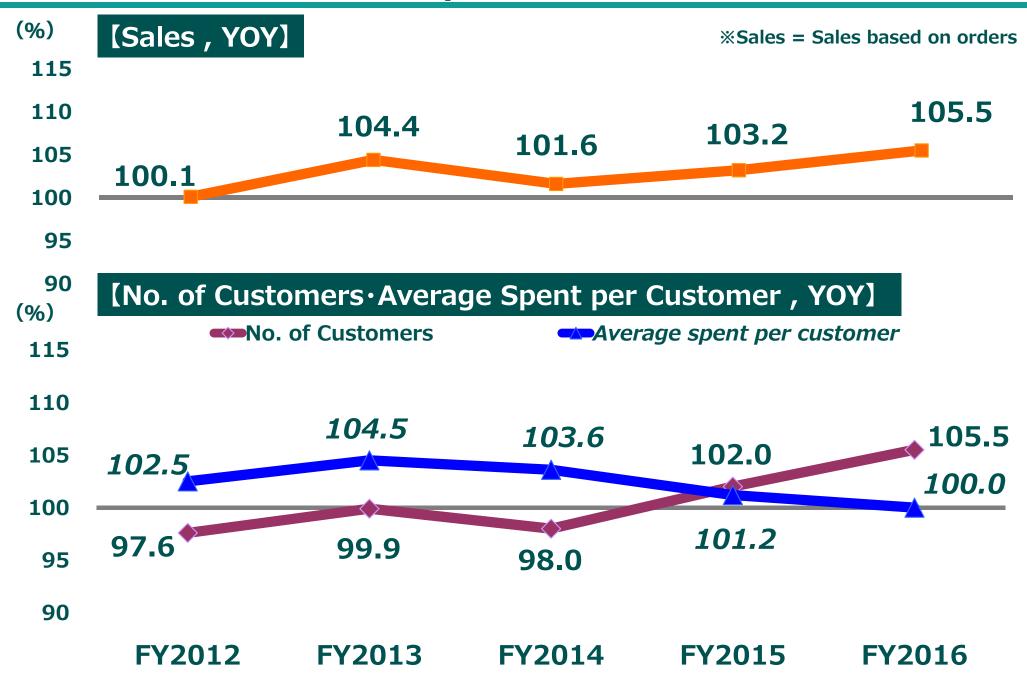
#### Sales ratio by merchandise categories

Category	FY2016	FY2015
Furniture	38.9%	40.2%
Home fashion	60.8%	59.7%
Others**	0.3%	0.1%

\*\*Limited merchandise for DECO HOME and E-commerce etc.

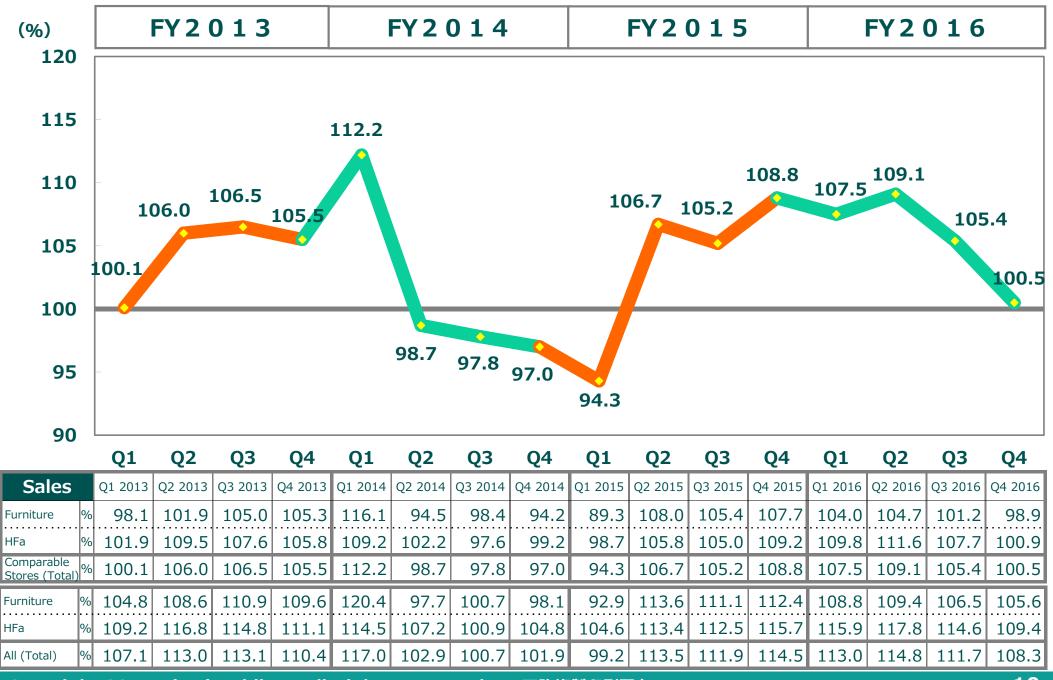
### Trend in YOY changes in comparable stores





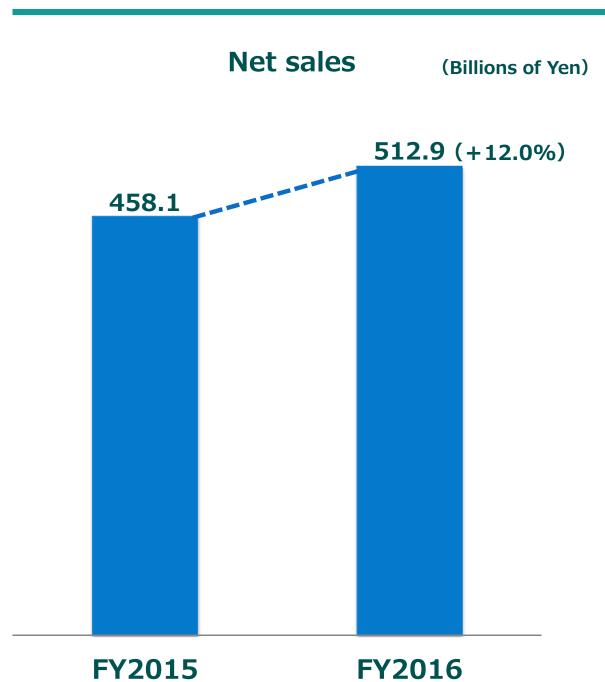
# Quarterly trend in QOQ changes in comparable stores





#### **Consolidated Sales**

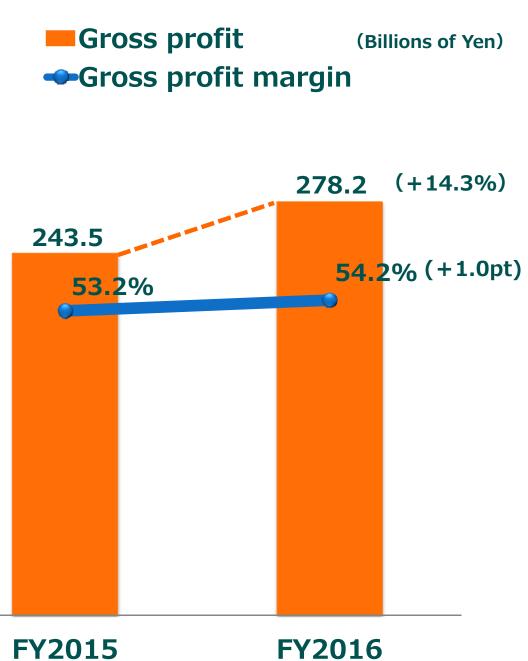




[Net sales	]	Amount	YOY
Store sales	S	¥470.5 bil.	111.0%
E-commer	ce	<b>¥22.6</b> bil.	133.1%
B to B & Renovation	n Sales	<b>¥8.3</b> bil.	99.4%
Rent incor	ne	¥6.2 bil.	139.8%
Others		<b>¥5.1</b> bil.	116.0%
Total		¥512.9 bil.	112.0%
Sales com	p. by regi	ion «Sales base	ed on orders
Hokkaido	4.9%	Kinki	15.5%
Tohoku	6.0%	Chugoku& Shikoku	<b>7.7</b> %
Kanto	30.5%	Kyushu& Okinawa	8.9%
Hokuriku& Koshinetsu	5.6%	EC	4.5%
Chubu& Tokai	10.4%	Others	6.0%
Eastern	47.2%	Western	42.3%

#### **Gross profit** · **SG&A expenses**





[Average Exchange Rate]	Change
¥108.12/\$	¥6.42/\$ Weak yen
[Gross profit margin]	
FX impact (2	. 0)pt
COGS reduction +	3. 0pt

[SG&A]	Amount	YOY	Ratio to sales	Change
Personnel	¥58.8 bil.	112.7%	11.5%	+0.1pt
Rents	¥28.0 bil.	109.9%	5.5%	(0.1)pt
Delivery charge	¥23.6 bil.	108.2%	4.6%	(0.2)pt
Advertising	¥14.8 bil.	111.1%	2.9%	(0.0)Pt

Depreciation	¥10.4 bil.
Capital	¥42.8 bil.
investment	<b>‡42.0</b> DII.

#### New Stores (FY2016)



NITORI	33 Stores				
Hokkaido	1	Ibaraki	2	Saitama	1
Tokyo	11	Chiba	1	Kanagawa	1
Niigata	1	Aichi	2	Shiga	2
Osaka	4	Hyogo	1	Nara	2
Okayama	1	Kochi	1	Kagawa	1
Fukuoka	1				
DECO HOM	E 15 Stores				
Miyagi	1	Gunma	1	Saitama	3
Tokyo	5	Kanagawa	1	Osaka	2
Hyogo	1	Fukuoka	1		
Taiwan	3 Stores				
Taipei	1	Kaohsiung	2		
China 3	Stores				
Nanjing	1	Shanghai	1	Hangzhou	1









#### No. of stores as of Feb. 20, 2017



### 471 **Stores**





377 51

(+33)

(Taiwan)

27

(+3)

NITORI 家具&家居

(China)

(+3)

<b>-</b> "-	
ホーム	
EFU	

(+12)

**AKI-HOME** 

(USA)

Prefecture	No. of stores	Prefecture	No. of stores	Prefecture	No. of stores
Hokkaido	20 (+1)	Yamanashi	3	Shimane	2
Hokkaido	20 (+1)	Ishikawa	5	Hiroshima	12
Aomori	6	Toyama	4	Yamaguchi	5
Akita	4	Fukui	2	Kagawa	4 (+1)
Iwate	3	Hokuriku & Koshinetsu	31 (+1)	Tokushima	2
Yamagata	4	Shizuoka	11	Kochi	3 (+1)
Miyagi	7 (+1)	Aichi	24 (+2)	Ehime	6
Fukushima	5	Mie	7	Chugoku & Shikoku	42 (+2)
Tohoku	29 (+1)	Gifu	7	Fukuoka	18 (+2)
Tokyo	38 (+14)	Chubu & Tokai	49 (+2)	Oita	5
Kanagawa	23 (+2)	Osaka	28 (+6)	Miyazaki	3
Saitama	24 (+4)	Kyoto	11	Saga	2
Chiba	21 (+1)	Nara	5 (+2)	Nagasaki	3
Gunma	6 (+1)	Hyogo	22 (+2)	Kumamoto	5
Tochigi	8	Shiga	7 (+2)	Kagoshima	6
Ibaraki	13(+2)	Wakayama	5	Okinawa	4
Kanto	133(+24)	Kinki	78 (+12)	Kyushu & Okinawa	46 (+2)
Niigata	8 (+1)	Tottori	2	lanan	428
Nagano	9	Okayama	6	Japan	(+45)

#### Major indicators of management efficiency (1)



Sco pe	Num ber	Indicator	un it	Target		2017.2	2016.2	2015.2	2014.2	2013.2
	1	Return on assets	%	Over 15%	0	19.4	18.3	18.7	20.9	22.6
	2	Total asset turnover	Ti me s	Over 2	×	1.14	1.12	1.15	1.28	1.27
Gro	3	Ordinary income margin	%	Over 10%	0	17.1	16.4	16.3	16.4	17.8
qu	4	Earnings per share	¥	Over ¥100	0	540.9	425.1	376.1	350.3	325.8
(Tw	5	Return on equity	%	Over 15%	0	16.6	14.7	14.9	16.8	18.7
elve	6	Equity ratio	%	Over 60%	0	80.7	79.5	76.4	76.8	73.6
mo	7	Interest coverage	Ti me s	Over 20	0	1,457.8	967.3	676.5	485.1	327.1
nth	8	Sales growth rate	%	Over 10%	0	12.0	9.8	7.7	11.1	5.4
s)	9	Ordinary income growth rate	%	Over 10%	0	16.7	10.4	7.0	2.1	5.1
	10	Ratio of gross profit to sales	%	Over 48%	0	54.2	53.2	52.3	52.0	55.2
	11	Ratio of break-even point to sales	%	Under 80%	$\bigcirc$	65.0	65.6	65.3	64.9	64.2

#### Major indicators of management efficiency (2)



Sco pe	Num ber	Indicator	un it	Target		2017.2	2016.2	2015.2	2014.2	2013.2
	12	Sales per tsubo	К	Over ¥950K	0	981	938	915	903	882
Sa	13	Stock turnover	Ti me s	Over 9	×	5.5	5.4	5.5	6.0	6.0
le o	14	Operating assets turnover	Ti me s	Over 2.9	0	4.0	4.0	4.1	4.5	4.4
ffur	15	Ratio of profit distribution	%	Over 20%	0	32.4	33.0	31.3	33.8	32.4
rnitu	16	Ratio of real estate cost to gross profit	%	Under 25%	0	21.1	21.7	22.5	22.3	22.2
re an	17	Ratio of sales promotion cost to gross profit	%	Under 6%	×	6.01	6.1	6.4	6.2	7.2
nd ho	18	Labor productivity	М	Over ¥10M	0	19.00	18.43	18.47	19.11	19.78
ome fu	19	Sales floor per labor	Ts ub o	Over 60	×	36.6	38.2	39.6	42.0	42.1
urnis	20	Operating income per tsubo	K	Over 150K	0	151	134	131	134	140
shing	21	Stock per tsubo	K	Under 90K	0	81	81	79	71	65
	22	Average age of labor		30~35	$\bigcirc$	33.4	33.3	32.8	32.6	31.6
	Results (Owon/×lost)					○18×4	<b>○14×8</b>	○13×9	<b>○15×7</b>	<b>○14×8</b>



#### **Seasonal Coordination Series**





- The latest trend of the seasonal coordination series
- Create a sensation viaSNS and expand customer base





#### **Product Development**











- Improve the products quality and expand categories of products range
- ·Build a stable product supply chain system

#### **Product Development**











 More variations by increasing the choice of fabric and design  Launching "Luxury" series and Hard-touch types make customer bases wider

#### **Product Development**



#### Wall shelf "Porte"





- Increase the storing capacity by connecting each shelf
- Resolve an issue about store shortage in living room
- Present wide variety of style in limited store space
- Extremely lower price

#### **Merchandise Branding Strategy**



### DAYA Value Launched on Sept. 2016

Fun-and-easy-to-coordinate colors for everyone at a lower price





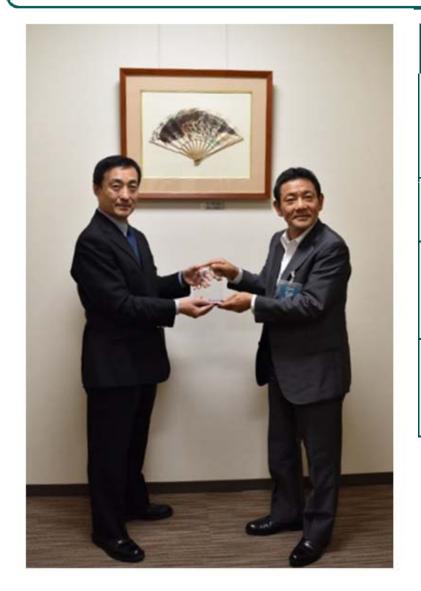




#### **Corporate Branding**



#### Awarded "Nippon Store Award 2016"



Points of Evaluation	Rank
Adding color to the daily life	1st
Interior suggestions for daily life	2 <sup>nd</sup>
Stores and facilities are laid out for easy shopping	2 <sup>nd</sup>
Products are placed in a way that customers can compare among various choices	3 <sup>rd</sup>

"Nitori" was selected among 21 industries 360 brands based on the survey conducted from approx. 260 thousand people in Japan

#### **Omni-channel**



#### Pick-up service in stores

Started on Sept. 2016

ニトリネット

# 店舗で受取りサービス



#### **On-line catalogs**

### Introduce merchandise in small-sized NITORI stores







#### **NITORI MALL HIRAKATA(Osaka)**



#### **Our largest-scale**



Everything you want for your house is available in this mall

#### Opened on April 20, 2016

Site area: approx. 58,000 m

Commerce area: approx. 40,000 m

Parking capacity: approx. 1,800 cars



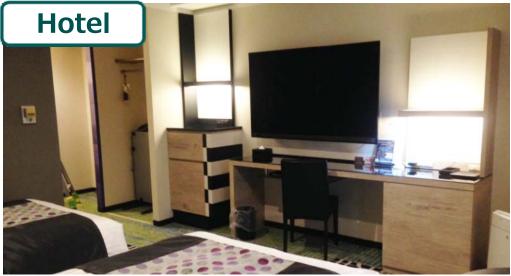
#### B to B business Sales



Combining our specialties in product development and total coordination solution, we expand our service to various kind of industries









#### **Logistics**





**Automated warehouse robots(AutoStore)** 



- Automatic warehouse system that has 3 times more storage capacity and 4 times faster picking compared to normal shelves installation
- Easy-to-work environment for everyone

#### **Enlarge logistics business**



•Logistics network of carrying between two people covering 98% area in Japan enable to delivery large products that other companies offer us

# The FY2016 10<sup>th</sup> Best Contributors to Product Safety Awards



Awarded with "The METI Minister Award" for the first time





#### [Past Award]

2014	Director-general for commerce, Distribution and Industrial Safety Policy (Manufacturing and import sector)
2013	Director-general for commerce, Distribution and Industrial Safety Policy (Retail and sales business sector)
2011	Director-general for commerce, Distribution (Retail and sales business sector)
2008	Silver (Retail and sales business sector)

#### **Opening Stores at Central Tokyo**







#### **Opening Stores in Small Population Areas**









#### **Opening Stores in China**













#### **Opening Stores in Taiwan**











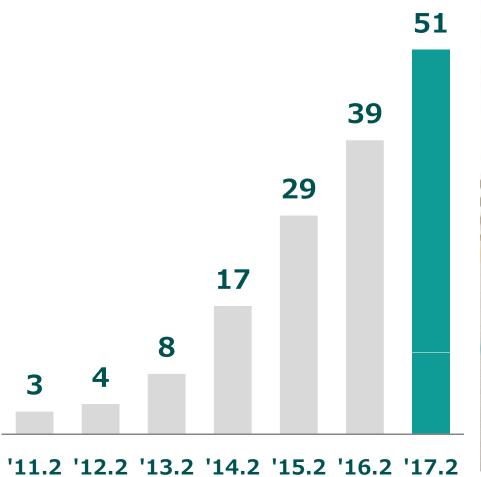


#### **DECO HOME**



#### **Achieved 50 stores**

#### **Number of stores changes**



### Development of original DECO HOME merchandise







#### **CSR**



- ·NITORI Ladies Golf Tournament
- •NITORI Ladies Running Team
- ·NITORI Otaru Art Base

Sponsored low-Carbon Tournament
 Introducing EV Charge Station
 Donation to tree-planting in Hokkaido



**Culture** 

Environment



Region

**Education** 





- NITORI Culture Foundation
- Donate to Yubari-city via tax switch scheme
- Support disaster area in Kumamoto Earthquake

- Endowed chair in University of Tokyo
- Donation to St. Vinh Son Free School
- •NITORI International Scholarship Foundation

#### **CSR**



#### **NITORI Otaru Art Base**





# Donate disaster area in Kumamoto Earthquake Approx. 50 million yen





#### **Create work-life balances**



#### DIVERSITY GUIDE BOOK



2017



#### 2017 健康経営優良法人 Health and productivity ホワイト500

#### **Progress diversity environment**

- •"A half day off system" spread to whole employees
- •Introducing "work at home system"
- Introducing "supporting child-care cost during weekend"
- Expanding system about caring for employee's parents

#### **Stability of the work forces**

- Introducing job-matching system toward local area employees
- Implement a straight of base-up for consecutive14 years

#### Maintain employees' health

- Recognized "Health and productivity companies
   ∼White 500~" in 2017
- Start work hour interval regulation

### Major Initiatives for FY 2017



#### **Business Challenges by FY2022**



- 1.Rebuild company organization to sustain global chain store system
- 2. Enhance employees skill and their knowledge
- 3. Reorganize global supply-chain system
- 4. Providing a comfortable lifestyle via our merchandise, stores and services
- 5.Enhance our store standardization and revitalize existing stores
- 6. Make up New format stores
- 7. Rebuilding growth strategies of each business areas

#### **Existing store renovation**

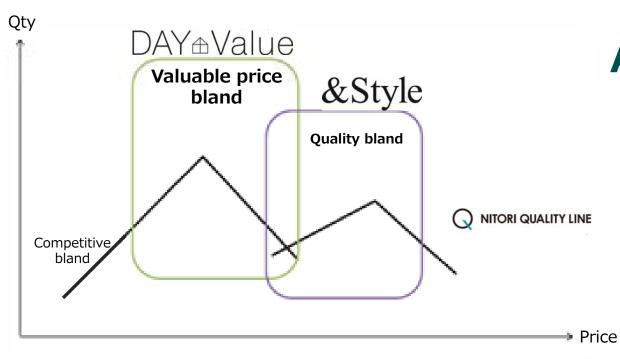






#### **Merchandise Branding Strategy**





#### **Appeal coordination**

- Expand customer base
- Increase customers' visit frequency
- •Increase numbers of purchasing items per customer

#### Launch in Autumn, 2017







# Opening 3 Stores at Central Tokyo on 15 March, 2017



#### **Tobu-Ikebukuro Store**

Approx. 3,800 m









# Opening 3 Stores at Central Tokyo on 15 March, 2017



#### **Marronnier Gate Ginza Store**

Approx. 3,000 m<sup>2</sup> (Expansion)









# Opening 3 Stores at Central Tokyo on 15 March, 2017



#### **Atre Meguro Store**

Approx. 2,300 m









#### **Store roll-out plan in FY 2017**



Store	ニトリ	ニトリ デコホーム	ニトリ 宜得利家居 Taiwan	AKI-HOME/ USA	NITORI 東 県 & 東 居 China	Total			
End of FY2016	3 7 7	<b>5 1</b>	2 7	5	1 1	471			
FY2017 Net increase	+ 3 0	+ 1 5	+ 5	+ 1	+ 1 0	+61			
End of FY2017	407	6 6	3 2	6	2 1	5 3 2			
China + 1 0									

#### Plan in FY 2017

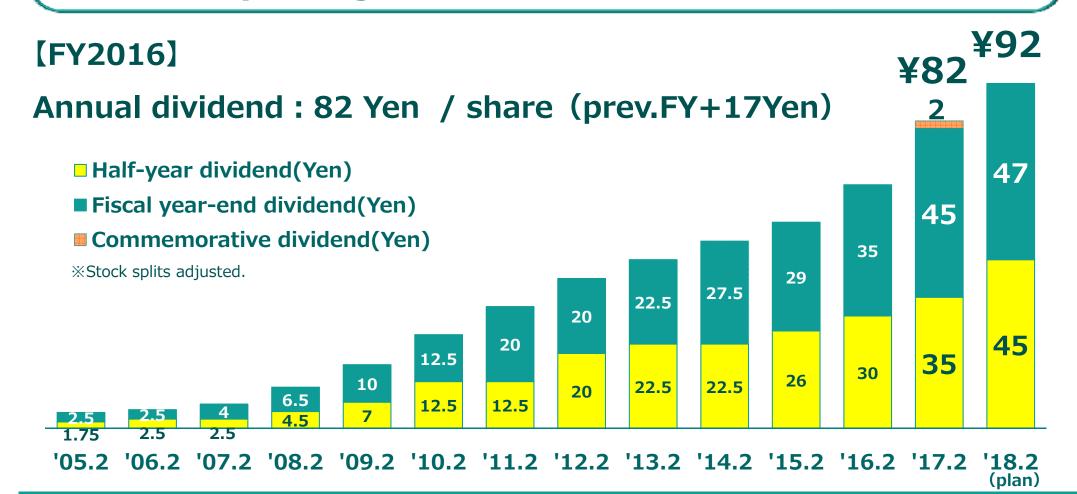


				(Billions of Tell)			
	FY 2017 Plan		FY2016 Actual		Change		
		(to sales)		(to sales)		(to actual)	
Net sales	568.0	_	512.9	_	55.1	110.7%	
Gross profit	309.0	54.4%	278.2	54.2%	30.8	111.0%	
SG&A expenses	210.0	37.0%	192.5	37.5%	17.5	109.1%	
Operating income	99.0	17.4%	85.7	16.7%	13.3	115.4%	
Ordinary income	100.0	17.6%	87.5	17.1%	12.5	114.2%	
Net income	68.5	12.1%	59.9	11.7%	8.6	114.2%	

#### **Distribution of Profits to Shareholders**



- Shareholders dividends increase for consecutive 13 fiscal years
- Commemorative dividend for consecutive
   30 fiscal years growth in Sales & Profit





#### [DISCLAIMER]

The forecasts and projected operating results contained in this report are based on information available at the time of preparation, and thus involve inherent risks and uncertainties. Accordingly, readers are cautioned that actual results may differ materially from those projected as a result of a variety of factors.